

# Our mission

"Uniting for a cyber-resilient future"

Our mission is to unite the brightest minds and the most innovative entities from around the globe to chart a path towards a more secure and resilient digital future. We aim to foster an environment of collaboration, learning, and advancement in the field of cybersecurity.



Mick den Dijker Exhibition Director Cybersec mick.den.dijker@jaarbeurs.nl +31 6 4286 4666 Click to our events



CYBERSEC EUROPE



CYBERSEC ASIA



CYBERSEC NETHERLANDS

# 1. Select your location

LOCATION	RAW M2
ROW	€ 311,-
CORNER	€ 343,-
END-OF-ROW	€ 358,-
ISLAND	€ 374,-

\*Own stand construction → Abraxys inspection fee of € 221,-

#### **CO-EXHIBITOR**

€ 1.395,-

For stands up to 20M2, purchase of a stand construction package is mandatory.

**View Floorplan** 

# 2. Choose your stand



- Cybersec Networking app START

- Lockable counter black

- Company name (max 25 characters)

- Bar table white

- Storage 1 M2

- 2 bar stools white

- Anthracite carpet tiles

- Trash can black

- Rail spot PAR30 11W LED 1 per 4m2

- Daily cleaning

- 3.5 kW incl. 3-fold power socket

€ 249,- per wall

€ 4.250,-



#### STAND - AS - A - SERVICE

- Unique tailor-made concept
- Total care
- Modular stand

**ON REQUEST** 

### **DELUXE | Starting at 12M2**

- Visual on storage: 197 x 247

- Lockable counter black

- Company name (max 25 characters)

- Table white

- Storage 1 x 2 M2

- 4 chairs white

- Anthracite carpet tiles

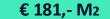
- Trash can black

- Pendel spot LED 11 Watt 1 per 4m2

- Daily cleaning

- 3.5 kW incl. 3-fold power socket

€ 249,- per wall





#### **Executive meeting rooms**

- Undisturbed privacy
- Business setting
- Restricted area

**ON REQUEST** 

# 2. Exclusive Security pad partnership

Security pad

	Security pad XL	Security pad L
Sqm (excluding stand contruction)	100 M <sub>2</sub>	50 M2
Main stage keynote	1	1
Main stage panel	1	
Digital Attract	1	-
Network platform	Leads & Branding	Leads & Branding
VIP tickets	10	5

€ 35.000,-

€ 17.500,-

The security pad partners will be presented and visible in our communication as sustainable partners of Cybersec.

# 3. Cybersec networking app

Cybersec App 365 | Mandatory

### **Royal Start**

#### **Bronze reference**

- Sent personal invites with own registration links
- Badge scanning
- Content sharing
- Appointment maker
- Online company profile on networking platform

# **Royal Campaign**

**Leads & Branding** 

**Gold reference** 

- All of Start + Branding
- Leads of content download
- Insight in virtual booth visit
- Webinar (ready-made video, delivered by the exhibitor).

## **Royal Branding**

#### Silver reference

All of Start

Most populair

- Banner on home page network platform
- 3 x video placement
- 3 x news item
- 3 x product placement

€ 1.595,-

€ 2.295,-

€ 1.895,-

# 4. Choose your session(s)

Lead generation

### **Case study**

1 day

€ 2.032,-

#### **Case study**

2 days

€ 3.695,-

- 30 minutes
- Lead scanning
- Including recording session
- Edited video case study

# Case study + video push

1 day

€ 2.857,-

#### Case study + video push

2 days

€ 5.195,-

- 30 minutes
- Lead scanning
- Including recording session
- Edited video case study
- Push on LinkedIn & Cybersec app

#### **Breakout Workshop**

1 day

€ 4.950,-

- 90 minutes
- Including moderating Keynote
- High-end access
- 2 seats
- High tea or High wine

#### **Network event**

Tailormade

**ON REQUEST** 



# 6. Sponsoring

Limited packages

#### **Entrance**

Max 2.

€ 3.995,-

## Lanyards

Max 1.

€ 4.995,-

#### **START UP ZONE**

Max 1.

€ 3.995,-

### **VIP Lounge**

Max 1.

€ 3.995,-

### Logo on badge

Max 4.

€ 1.995,-

#### **NETWORK ZONE**

Max 4.

€ 3.995,-

## **FIRST CLASS Lounge**

Max 1.

€ 3.995,-

#### **Terrace**

Max 1.

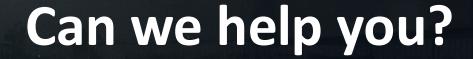
€ 3.995,-

#### **INVESTORS ZONE**

Max 1.

€ 3.995,-

\*Pricing is excluding productional cost.





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